

# Micro-Hubs

A new type of international partnership



# The concept

A partnership that allows you to partner in the delivery of UK or US Degree programmes from internationally recognized Universities on your campus, with your partner leading on academic delivery



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# The UK/US partner

Will retain responsibility for  
Academic Delivery, through  
their online platform.



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# You

You will be responsible for  
marketing, recruitment,  
provision of branded space  
and providing students with  
academic, pastoral support  
and face to face tutorial  
support.

# Advantages

## BRAND ASSOCIATION



The Micro-Hub will allow you to promote the partnership and collaboration.

## PORTOFOLIO EXPANSION



Quickly deploy new programmes across all levels including subjects or specialisations you may not currently offer

## DUAL DEGREES



Where possible, this new model can also be used for the delivery of dual degree programmes.

# Additionally, it offers the chance to develop a wider partnership as it:



1

Facilitates capacity building through the sharing of experience, academic content and your exposure to new pedagogies

2

Facilitates joint-research

3

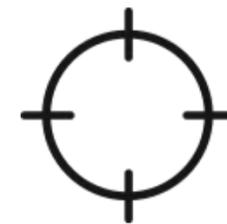
Facilitates mobility

# Financial Model



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Market-Relevant pricing



Revenue-Share model



## STEP 1

Confirm your interest



## STEP 2

We will arrange a call with you to take you through the model, course areas and potential partners



## STEP 3

We will introduce you to some potential partners from a number of highly ranked US and UK universities

# Steps to getting involved

# Contact us



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## WEBSITE

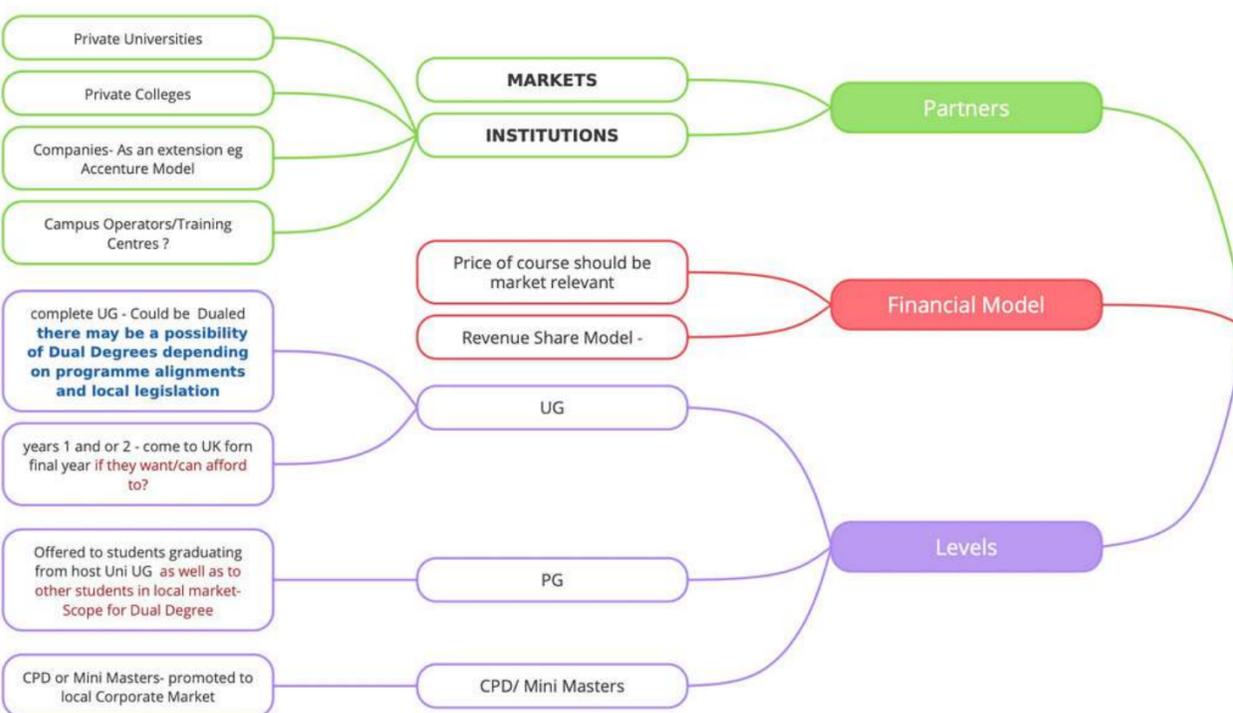
[www.consultcormack.com](http://www.consultcormack.com)

## EMAIL

[diana@consultcormack.com](mailto:diana@consultcormack.com)

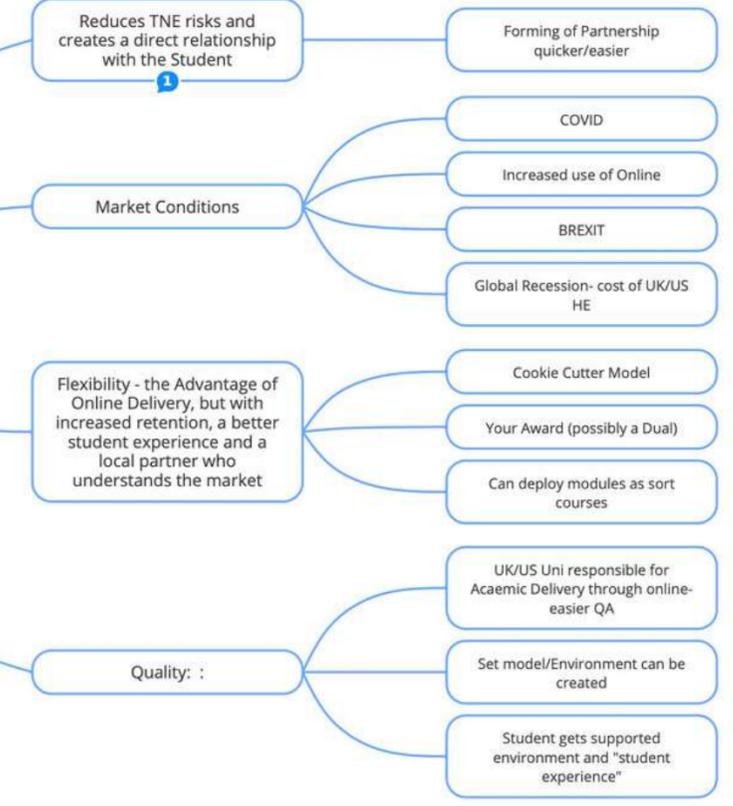
## TWITTER

[@consultcormack](https://twitter.com/consultcormack)



**CCG Micro Hub Model Private and Confidential**

**Advantages for UK Uni**



**Advantages for Partner**



**Responsibilities**

